

PRESS RELEASE FOR IMMEDIATE ATTENTION

Margaret Salmon and Ed Webb-Ingall

Shore: How We See The Sea

World premiere of new artist films shot on location in Wester Ross and Arran exploring coastal and island communities' responses to the Scottish Marine Protected Areas

18-month Scotland-wide tour launches in Brodick, Isle of Arran on 20 July

Curated and produced by Invisible Dust

Scotland has some of the most beautiful and diverse marine ecosystems in the world. The world premiere of two new films about these incredible Scottish Marine Protected Areas (MPA) and their coastal communities by Scotland-based artists **Margaret Salmon and Ed Webb-Ingall** takes place on the 20th July on the Isle of Arran. Curated by art and environment organisation, Invisible Dust, *Shore: How We See the Sea* will tour across Scotland over 18 months to communities with close connections to the sea and Marine Protected Areas, from Barra to Edinburgh.

Margaret Salmon is an award-winning filmmaker who has just been nominated for the prestigious Jarman Award 2018 (alongside Hardeep Pandhal, Larry Achiampong and David Blandy) and Ed Webb-Ingall is a community video maker who is interested in how communities' voices are heard through video making.

Shore: How We See The Sea has been developed by Invisible Dust with support from Creative Scotland and the Wellcome Trust to inspire, connect and reflect responses of Scotland's coastal communities to the Marine Protected Areas two years after their legal designation in 2016.

The Marine Protected Areas are one of the mechanisms used to ensure protection of some of the most vulnerable species and habitats. The Scottish MPA network covers approximately 20% of Scottish seas and comprises 31 nature conservation Marine Protected Areas (MPAs) under the Marine (Scotland) Act 2010 or the Marine and Coastal Access Act 2009, protecting habitats and species such as maerl beds, coral gardens, and common skate. Their purpose is to protect and enhance these amazing ecosystems to ensure they are safeguarded for future generations to enjoy.

Invisible Dust has worked with both filmmakers to form collaborations with scientists from the Scottish Association for Marine Science (SAMS) in Oban and develop relationships with COAST, a marine conservation organisation, and local fishing and other communities in Arran and Wester Ross.

Margaret Salmon who is well known for her mystical atmospheric filming of natural settings concentrates on filming indigenous habitats and species, as well her own perceptive viewpoint of human interactions with the sea, both those of locals and of tourists. Ed Webb-Ingall has worked in community film-making for 10 years and over the past year has built relationships with local groups in Scotland. He has screened community videos and hosted workshops, allowing locals to contribute their ideas about the sea, raising pertinent questions such as 'Who owns the sea?'. The film highlights their responses along with those from local fishermen.

For Shore: How We See The Sea Margaret Salmon has created a new film *Chladach* shot on 35mm in the Wester Ross region of North West Scotland. Filmed principally on location, with additional filming of specific species occurring in tanks and local aquariums, Salmon explores historical filming techniques used by pioneers of natural history filmmaking. She has been influenced by the early works of Jean Painlevé, and the BFI 'Secrets of Nature' series and links the film to her fascination with their use of acoustic music and filming techniques of the human and natural world.

Salmon's filming revolved around a single community, in Ullapool, existing along the shoreline of the MPA. Her portrayal of the rhythm of town life provides a space to allow different attitudes and ideas around coastal life to emerge. Her focus then contrasts the local human activity – engaging with international visitors, local fishermen, ferry passengers, charity shops, pubs and ceilidhs – with that of the natural world. Donning her wetsuit, Salmon shot an aquatic study of common indigenous species of Northwest Scotland: Maerl Beds, jellyfish, cup corals, anemones, serpulid worms and others. The soundtrack of *Chladach* marks the transition and back of human to sea creature activity - from everyday noise of cars and cash machines to the harbour squalls of sea birds and aquatic recordings supplied by the Scottish Association of Marine Sciences.

Ed Webb Ingall's new film *I walk there every day, but never saw it that way* takes as its starting point the work of documentary filmmaker Colin Low in 1967. Low worked on the small island of Fogo, located off the Northeast coast of Newfoundland, Canada. With a number of inhabitants, and with the support of the National Film Board of Canada, Low set about producing a number of films, with the aim of developing solidarity among seemingly disparate islanders and to encourage the cross-island conversations.

Using similar techniques to the Fogo Process, Ed Webb-Ingall began conversations between people from across a diverse range of Arran communities – a retired couple, children, a novelist, people from COAST conservationists cleaning a beach – and others including a marine biologist, trawlers, creelers and legal professionals with a focus on water rights. The aim of his video is not to resolve anything, but to provide a trigger to ask further questions and continue the conversations we see happening on screen, to understand the role and impact of Marine Protected Areas for those people who live near them and work with them.

Ed seeks to understand the various relationships that exist between different people making use of, and living with, the sea.

He is conscious of his position as an outsider, he says: "My interest is placed alongside those of the participants and will not outweigh them; instead we will work together to develop a project that will hopefully be of benefit to all who participate".

Quote

"The exploration of the responses of the local communities to the Scottish Marine Protected Areas highlighted by the two 'Shore' filmmakers Margaret Salmon and Ed Webb-Ingall are passionate, contradictory and fascinating. The artists' collaboration with the marine scientists has led to wonderful ethereal underwater footage of these threatened marine environments by Margaret Salmon and the posing of vital questions such as 'who owns the sea' and 'how do we protect the sea' by Ed Webb-Ingall."

Alice Sharp Director and Curator of Invisible Dust.

The Launch 20th July

Taking place in collaboration with COAST and Regional Screen Scotland, the launch event will see the films premiere in the mobile Screen Machine alongside story recording sessions with Local

Voices, screening of feature documentary *Chasing Coral* and hands-on activities encouraging all ages to become citizen marine scientists, exploring rockpools and taking a microscopic look at the sea and its inhabitants.

Screen Machine at the Auchrannie

12:45 – Photocall with project partners, artists and Arran film participants

13:45 – Welcome, then Premiere of Shore films + very short Q&A

15:00 – Everyone moves to the shore / Brodick Hall

On the Shore

15:15-16:15 – ‘How We See the Sea’: record a sea story with Local Voices

15:15, 15:30, 16:00 – Rockpooling sessions with COAST (book on the day)

In Brodick Hall

15:00-16:15 – Be a citizen scientist with films and activities led by COAST including a touch tank with sea creatures from the Clyde and a chance to take a microscopic look at the sea.

Refreshments will be available at Brodick Hall.

Screen Machine at the Auchrannie

17:30 – Encore screening of Shore films in Screen Machine with Artists’ Q&A (80mins)

20:30 – Feature film screening: CHASING CORAL (93mins)

TICKETS

Tickets for 1.45pm & 5.30pm: £5 / £3 conc

Tickets for 8.30pm: £7.50 / £5.50 conc

Book in person, or online: screenmachine.co.uk/brodick

Event Locations on Isle of Arran:

1. Screen Machine at the Auchrannie Resort, Auchrannie Road, Brodick KA27 8BZ
2. Brodick Hall (by the Library), Brodick, KA27 8DL – 10-minute walk from Screen Machine
3. Meet at the COAST gazebo on the green, by the shore behind the Co-op on Main Street – 2-minute walk from Brodick Hall

Sturdy shoes or wellies are advised for participating in rockpooling sessions! Invisible Dust encourages everyone who can to walk or cycle between event locations. For those requiring it, minibus transport between the ferry terminal and event locations is available and parking is available at all three locations if required.

Shore: 2018 / 2019 Tour Dates

Alongside screenings of the artists’ films there will be additional creative and scientific content co-curated with each host venue to provide a unique local context, as well as opportunities for everyone to contribute their own thoughts and observations. This will create a ‘chain’ conversation across Scotland as all Shore participants and audiences are invited to respond to the ideas, thoughts and learnings of the previous tour location.

BARRA

Saturday 8 September 2018

Screen Machine at Castlebay

NORTH UIST

September / October Date TBC

Taigh Chearsabhagh Museum & Arts Centre, Lochmaddy

SKYE

October Date TBC

ATLAS Arts, Portree

GAIRLOCH

Saturday 20 October 2018

Screen Machine at Gairloch

ULLAPOOL

Monday 22 October 2018

Screen Machine at Ullapool

DUNDEE

January Date TBC

Dundee Contemporary Arts

HELMSDALE

March Date TBC

Timespan Museum & Arts Centre

EDINBURGH (as part of Edinburgh International Science Festival)

April Date TBC 2019

Dynamic Earth, Holyrood

Throughout *Shore*, voices, texts, impressions and images will be gathered and shared online and across tour partner locations to create an impression of the national picture around the social,

economic and environmental implications of MPAs. Exploring the complex perspectives and perceptions, *Shore* aims to encourage a wider national awareness and open up dialogue around the challenges of caring for our natural resources in Scotland and the UK.

Shore is funded by the National Lottery through Creative Scotland's Open Project Fund with the additional support of the Wellcome Trust and scientific partners Scottish Natural Heritage, Scottish Association for Marine Science (SAMS), and University of Edinburgh.

The films will be toured in partnership with LUX Scotland and Regional Screen Scotland.

COMMENT

“We are delighted to support Shore. The project aligns strongly with our marine science research themes, as well as our work as a learned society. As part of this project, we hope to help develop an ongoing and inclusive, Scotland-wide conversation about the stewardship and health of our oceans”

Dr. Raeanne Miller, Knowledge Exchange and Communications Manager, SAMS

“Through Shore, Invisible Dust are offering an important platform for artist filmmakers to raise awareness of key environmental issues through community filmmaking. The resulting tour will also give communities throughout Scotland the opportunity to engage with the films and explore their response to them.”

Amanda Catto, Head of Visual Arts at Creative Scotland

For more details, please contact Ruth Marsh on ruth.marshpr@gmail.com or Emma Hallam on emma@invisibledust.com

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NOTES TO EDITORS

About Invisible Dust

Invisible Dust is a commissioning organisation that works with leading artists and scientists to produce new and exciting works of contemporary art that explore our environment. Founded in 2009 by Director and Curator Alice Sharp, our mission is to create powerful artworks and engagement programmes that spark meaningful national conversations on pressing environmental issues. Our recent 'Under Her Eye' Festival at The British Library was headlined by Booker-prize winning author Margaret Atwood and previous Executive Secretary of the UNFCCC Christiana Figueres. The programme enabled participants, delegates and the public alike to benefit from Invisible Dust's nine years of interdisciplinary work between art and science, working with scientists from Oxford University and King's College London amongst many others. Past Invisible Dust artists include Turner Prize winners Elizabeth Price and Jeremy Deller and our exhibition 'Offshore: Artists Explore the Sea' included artists Tacita Dean, John Akomfrah, Martin Parr and Mariele Neudecker at Ferens Art Gallery and Hull Maritime Museum drawing a live audience of 400,000 as part of the Hull UK City of Culture 2017. We are currently part of the UK wide consortium 'Future of

Our Seas' with eight other major UK-leading marine research, engagement, advocacy and environmental arts organisations, funded by the Natural Environment Research Council (NERC). We have attracted over 2 million people to our projects and 3.2 million online through regular coverage in national and international press.

www.invisibledust.com

Twitter - [@Invisible_Dust](https://twitter.com/Invisible_Dust)

Instagram - [@invisible_dust](https://www.instagram.com/invisible_dust)

Facebook - [/invisibledust](https://www.facebook.com/invisibledust)

About Arts Council England

Arts Council England champion, develop and invest in artistic and cultural experiences that enrich people's lives, we support activities across the arts, museums and libraries, from theatre to digital art, reading to dance, music to literature, and crafts to collections. Between 2015 and 2018, we will invest £1.1 billion of public money from government and an estimated £700 million from the National Lottery to help create art and culture experiences for everyone, everywhere.

www.artscouncil.org.uk

Twitter - [@ace_national](https://twitter.com/ace_national)

Instagram - [@acegrams](https://www.instagram.com/acegrams)

Facebook - [/artscouncilofengland](https://www.facebook.com/artscouncilofengland)

About Creative Scotland

Creative Scotland is the public body that supports the arts, screen and creative industries across all parts of Scotland on behalf of everyone who lives, works or visits here. We enable people and organisations to work in and experience the arts, screen and creative industries in Scotland by helping others to develop great ideas and bring them to life. We distribute funding provided by the Scottish Government and the National Lottery.

www.creativescotland.com

Twitter - [@creativescots](https://twitter.com/creativescots)

Instagram - [@creativescots](https://www.instagram.com/creativescots)

Facebook - [/CreativeScotland](https://www.facebook.com/CreativeScotland)

About The Wellcome Trust

The Wellcome Trust exists to improve health for everyone by helping great ideas to thrive. We're a global charitable foundation, both politically and financially independent. We support scientists and researchers, take on big problems, fuel imaginations, and spark debate.

www.wellcome.ac.uk

Twitter - [@wellcometrust](https://twitter.com/wellcometrust)

Facebook - [/wellcometrust](https://www.facebook.com/wellcometrust)

About SAMS

The Scottish Association for Marine Science (SAMS) is Scotland's largest and oldest independent marine science organisation, dedicated to delivering marine science for a healthy and sustainable marine environment through research, education and engagement with society.

Based near Oban on the Scottish west coast, SAMS research strengths include aquaculture, marine biotechnology, robotics, marine policy, industrial impacts on the marine environment

(renewables, mining, decommissioning), ocean currents, climate change, marine biodiversity, and Arctic science.

www.sams.ac.uk

About LUX Scotland

LUX Scotland is a non-profit agency dedicated to supporting, developing and promoting artists' moving image practices in Scotland. Working at the intersection of the contemporary visual arts and film sectors, its core activities include public exhibition and touring projects, learning and professional development for artists and arts professionals, distribution, commissioning and production support, research and sector advocacy. From its offices based in Glasgow, LUX Scotland works with a growing network of national and international partners, including museums, contemporary art organisations, film festivals and educational institutions, to deliver its programme. One of its current priorities is the establishment of a new distribution collection of artists' moving image based in Scotland. Established in 2014, LUX Scotland is a part of LUX and is supported by Creative Scotland.

luxscotland.org.uk

About Regional Screen Scotland

Regional Screen Scotland is the national agency which aims to help *more people, in more places, share great screen experiences*. It does this through owning and operating the Screen Machine and through the *Your Cinema, Your Community* programme which helps communities and organisations to develop cinema and screening facilities across Scotland.

RSS is a Regularly Funded client of Creative Scotland and also receives funding from Highlands & Islands Enterprise and support from the Royal Bank of Scotland and Caledonian MacBrayne.

www.regionalscreenscotland.org

About COAST

The Community of Arran Seabed Trust (COAST) works to protect and restore a healthy and diverse seas around Arran and the Firth of Clyde for the benefit of all. They are the driving force behind the establishment of the first community marine reserve in Scotland, the Lamlash Bay No Take Zone in 2008 and the South Arran Marine Protected Area in 2016. Wholly supported by grants and donations along with the work of community volunteers, COAST's community-led education, research and campaign work since 1995 has been recognised by the Nature of Scotland Awards 2014, the Goldman Environmental Prize 2015 and featured in national and international media.

www.arrancoast.com