

Invisible Dust presents

Shore: How We See The Sea

Major Scotland-wide multi-arts and science event featuring new films from Margaret Salmon and Ed Webb-Ingall will embark on 18 month tour of the country from Friday 20th July 2018

***Shore* will inspire, connect and reflect responses in Scotland's coastal communities to the Marine Protected Areas two years after their legal designation in 2016**

Shore – an ambitious multi-arts and science project reflecting Scotland's coastal communities' responses to Marine Protected Areas (MPAs) - will launch in Brodick on the Isle of Arran in the Screen Machine mobile cinema on Friday 20th July. Produced by Invisible Dust, *Shore* aims to spark Scotland-wide conversations about “how we see the sea” and the role of MPAs in preserving or ‘shoring up’ our endangered aquatic worlds. The launch event in Brodick takes place in partnership with COAST (*Community of Arran Seabed Trust*).

Award winning artists Margaret Salmon and Ed Webb-Ingall will each create new films inspired by the work of marine scientists and by coastal communities affected by MPAs including the Isle of Arran and Wester Ross area. In their contrasting Island and Highland coastal positions, both locations provide ideal settings for exploring the relationship between humans and the seas.

The launch event at Brodick on the 20th July will see the premiere of Margaret and Ed's films alongside live performances from local musicians, a chance to take a closer look at the shore with COAST, and a range of citizen marine science activities to inspire all ages.

Following the Arran launch, *Shore* will tour across Scotland over 18 months, visiting *ATLAS Arts, Skye; Taigh Chearsabhagh Museum and Arts Centre, North Uist; Timespan Museum and Arts Centre, Helmsdale; DCA, Dundee; Dynamic Earth, Edinburgh; and to Barra, Ullapool and Gairloch with Regional Screen Scotland's mobile 'Screen Machine' and Sea Change Wester Ross. Alongside the screenings there will be additional creative and scientific content co-curated with each host venue providing local context; interactive community ceilidhs led by community heritage organisation Local Voices, and*

opportunities for everyone to contribute to an interconnected project network forming a 'chain' conversation across Scotland as all *Shore* participants and audiences are invited to respond to the ideas, thoughts and learnings of the previous tour location.

Throughout *Shore*, voices, texts, impressions and images will be gathered and shared online and across tour partner locations to create an impression of the national picture around the social, economic and environmental implications of MPAs. Exploring the complex perspectives and perceptions, *Shore* aims to encourage a wider national awareness and open up dialogue around the challenges of caring for our natural resources in Scotland and the UK.

Shore is funded by the National Lottery through Creative Scotland's Open Project Fund with the additional support of the Wellcome Trust and scientific partners Scottish Natural Heritage, Scottish Association for Marine Science (SAMS), and University of Edinburgh.

The films will be toured in partnership with LUX Scotland and Regional Screen Scotland.

COMMENT

"Invisible Dust are thrilled to launch Shore on Arran this July. Margaret Salmon who is known for her elegant and beautiful filmmaking and Ed Webb-Ingall who works with pioneering community film methods will collaborate with marine scientists and local people to create new films. Invisible Dust has set up exciting new partnerships to tour the artists' films to nine venues across Scotland - sparking a national conversation through art about our relationship with the sea and the role of Marine Protected Areas in preserving Scottish wildlife". Alice Sharp, Director Invisible Dust

"We are delighted to support Shore. The project aligns strongly with our marine science research themes, as well as our work as a learned society. As part of this project, we hope to help develop an ongoing and inclusive, Scotland-wide conversation about the stewardship and health of our oceans" Dr. Raeanne Miller, Knowledge Exchange and Communications Manager, SAMS

"Through Shore, Invisible Dust are offering an important platform for artist filmmakers to raise awareness of key environmental issues through community filmmaking. The resulting tour will also give communities throughout Scotland the opportunity to engage with the films and explore their response to them."

Amanda Catto, Head of Visual Arts at Creative Scotland

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NOTES TO EDITORS

About Invisible Dust

Invisible Dust is a commissioning organisation that works with leading artists and scientists to produce new and exciting works of contemporary art exploring our environment. Founded in 2009 by Director and Curator Alice Sharp, our mission is to create powerful artworks and engagement programmes that spark meaningful national conversations on pressing environmental issues. The Under Her Eye programme will enable participants, delegates and the public alike to benefit from our nine years of interdisciplinary working between art and science, working with scientists from Oxford University and King's College London amongst many others. Past Invisible Dust artists include Turner Prize winners Elizabeth Price and Jeremy Deller and our exhibition 'Offshore: Artists Explore the Sea' included artists Tacita Dean, John Akomfrah, Martin Parr and Mariele Neudecker at Ferens Art Gallery and Hull Maritime Museum drawing a live audience of 400,000 as part of the Hull UK City of Culture 2017. We have attracted over 2 million people to our projects and 3.2 million online through regular coverage in national and international press.

www.invisibledust.com

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About Arts Council England

Arts Council England champion, develop and invest in artistic and cultural experiences that enrich people's lives, we support activities across the arts, museums and libraries, from theatre to digital art, reading to dance, music to literature, and crafts to collections. Between 2015 and 2018, we will invest £1.1 billion of public money from government and an estimated £700 million from the National Lottery to help create art and culture experiences for everyone, everywhere.

www.artscouncil.org.uk

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About Creative Scotland

Creative Scotland is the public body that supports the arts, screen and creative industries across all parts of Scotland on behalf of everyone who lives, works or visits here. We enable people and organisations to work in and experience the arts, screen and creative

industries in Scotland by helping others to develop great ideas and bring them to life. We distribute funding provided by the Scottish Government and the National Lottery.

www.creativescotland.com

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About The Wellcome Trust

The Wellcome Trust exists to improve health for everyone by helping great ideas to thrive. We're a global charitable foundation, both politically and financially independent. We support scientists and researchers, take on big problems, fuel imaginations, and spark debate.

www.wellcome.ac.uk

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About SAMS

The Scottish Association for Marine Science (SAMS) is Scotland's largest and oldest independent marine science organisation, dedicated to delivering marine science for a healthy and sustainable marine environment through research, education and engagement with society.

Based near Oban on the Scottish west coast, SAMS research strengths include aquaculture, marine biotechnology, robotics, marine policy, industrial impacts on the marine environment (renewables, mining, decommissioning), ocean currents, climate change, marine biodiversity, and Arctic science.

www.sams.ac.uk

About LUX Scotland

LUX Scotland is a non-profit agency dedicated to supporting, developing and promoting artists' moving image practices in Scotland. Working at the intersection of the contemporary visual arts and film

sectors, its core activities include public exhibition and touring projects, learning and professional development for artists and arts professionals, distribution, commissioning and production support,

research and sector advocacy. From its offices based in Glasgow, LUX Scotland works with a growing network of national and international partners, including museums, contemporary art organisations,

film festivals and educational institutions, to deliver its programme. One of its current priorities is the establishment of a new distribution collection of artists' moving image based in Scotland. Established in

2014, LUX Scotland is a part of LUX and is supported by Creative Scotland.

www.luxscotland.org

About COAST

The Community of Arran Seabed Trust (COAST) works to protect and restore a healthy and diverse seas around Arran and the Firth of Clyde. Our group was the driving force behind the establishment of the first community marine reserve in Scotland, the Lamlash Bay No Take Zone in 2008 and the South Arran Marine Protected Area in 2016. Supported by 2000 individuals and businesses on Arran, our community-led education, research and campaign work since 1995 has been recognised by the Nature of Scotland Awards 2014, the Goldman Environmental Prize 2015 and featured in national and international media. More information on www.arrancoast.com

About Regional Screen Scotland

Regional Screen Scotland is the national agency which aims to help *more people, in more places*, share great screen experiences. It does this through owning and operating the Screen Machine and through the *Your Cinema, Your Community* programme which helps communities and organisations to develop cinema and screening facilities across Scotland.

RSS is a Regularly Funded client of Creative Scotland and also receives funding from Highlands & Islands Enterprise and support from the Royal Bank of Scotland and Caledonian MacBrayne.

www.regionalscreenscotland.org